

WOW UNLIMITED MEDIA INC.
200 – 2025 West Broadway
Vancouver, British Columbia V6J 1Z6

**NOTICE OF ANNUAL GENERAL AND SPECIAL MEETING
OF THE SHAREHOLDERS OF WOW UNLIMITED MEDIA INC.**

NOTICE IS HEREBY GIVEN that an annual general and special meeting (the "**Meeting**") of the holders (the "**Shareholders**") of: (i) common voting shares (the "**Common Voting Shares**"); and (ii) variable voting shares (the "**Variable Voting Shares**" and, together with the Common Voting Shares, the "**Shares**") in the capital of WOW Unlimited Media Inc. (the "**Corporation**") will be held by way of a live teleconference, instead of in person at: 877-407-2991 on Wednesday, June 24, 2020, at 10:00 a.m. (Toronto time) for the following purposes:

1. to receive the audited financial statements of the Corporation for the years ended December 31, 2019 and 2018, together with the auditors' reports thereon;
2. to set the number of directors at seven (7) for the ensuing period;
3. to elect directors of the Corporation for the ensuing period;
4. to appoint KPMG LLP, Chartered Professional Accountants, as the auditors of the Corporation for the ensuing year and to authorize the board of directors of the Corporation to fix their remuneration;
5. to consider and, if thought advisable, to pass an ordinary resolution in the form set out in the accompanying management information circular dated May 18, 2020 (the "**Information Circular**") approving the renewal of the ten percent (10%) rolling stock option plan for the Corporation; and
6. to transact such further or other business as may properly come before the Meeting or any postponements or adjournments thereof.

The Corporation's accompanying Information Circular provides additional information relating to each of the matters to be addressed at the Meeting and is deemed to form part of this Notice of Meeting.

Due to the public health impact of the coronavirus outbreak (COVID-19) and in consideration of the health and safety of our Shareholders, employees and the broader community, this year's Meeting will be held in a virtual only format, by way of a live teleconference, instead of in person. The Corporation is permitted under the *Business Corporations Act* (British Columbia) and its amended and restated articles to hold the Meeting by telephonic means. Shareholders are cordially invited to participate in the teleconference Meeting.

Registered Holders and duly appointed proxyholders can attend the Meeting by joining the live teleconference by dialing in: 877-407-2991 where they can participate, vote or submit questions during the Meeting. **Participants are asked to dial in 15 minutes prior to the scheduled start time and ask to join the call.**

Non-registered (or beneficial) Shareholders who have not duly appointed themselves as proxyholder will be able to attend the Meeting as guests, however, they will not be able to vote or submit questions.

Whether or not Shareholders are able to attend the Meeting, Registered and non-Registered are encouraged to read, complete, sign, date and return the enclosed form of proxy in accordance with the instructions set out in the proxy and in the Information Circular. In order to be valid for use at the Meeting, proxies must be received by Computershare Investor Services Inc., at its office at 8th floor, 100 University Avenue, Toronto, Ontario, Canada, M5J 2Y1, or by its toll free fax number 1-866-249-7775 by 10:00 a.m. (Toronto time) on June 22, 2020 or, in the event of a postponement or adjournment of the Meeting, at least forty-eight (48) hours (excluding Saturdays, Sundays and holidays) prior to the time of the Meeting. Please advise Computershare Investor Services Inc. of any change in your mailing address. The time limit for

deposit of proxies may be waived or extended by the Chairman of the Meeting at his or her discretion, without notice.

The board of directors of the Corporation has fixed May 20, 2020 as the record date (the "**Record Date**") for the determination of Shareholders entitled to receive notice of and vote at the Meeting. Any persons who were not holders of Shares and who acquired Shares after the Record Date will not be entitled to receive notice of or vote those Shares at the Meeting.

DATED at Vancouver, British Columbia this 18th day of May, 2020.

BY ORDER OF THE BOARD OF DIRECTORS OF
WOW UNLIMITED MEDIA INC.

"Michael Hirsh"
Chairman and Chief Executive Officer
WOW Unlimited Media Inc.